Recognizing Donors

Sunshine filled the room as guests gathered in Overlook Lounge at Pleasant View. As the crowd grew, it became more challenging for the servers to pass platters filled with hors d’oeuvres or for guests to find a spot to sit briefly. Nevertheless, it was a festive and celebratory event as attendees socialized and listened to brief remarks at the annual Pleasant View Donor Recognition Reception.

This event was one way to say “THANK YOU!” to individual and business donors who advance the Pleasant View mission. During 2015, donors supported a variety of programs and projects at Pleasant View with gifts totaling more than $250,000. Many donors chose to support benevolent care with an outright gift, a donation of an auction item or attended the Benefit Auction & BBQ. Others chose to give so that residents with cognitive impairment receive excellent specialized care in safe home-like environments through participating or supporting the annual Pleasant View Golf Tournament. Additionally, designated gifts were received for capital projects, helping assure that the facilities and campus provide the best possible environment for residents.

During the reception, Pleasant View resident Larry Fry shared an inspirational story of a family member who had received benevolent care during her time at a local nursing facility. They experienced first-hand the positive impact the promise of quality care, regardless of one’s financial position, can have on an entire family. Larry revealed that he and his wife, Lois, have included Pleasant View in their will so that they can continue to support benevolent care well into the future. He encouraged other donors gathered to also consider including Pleasant View in their estate plans.

Donors receive additional recognition when their names are included on the permanent Donor Recognition Wall located in the main lobby area of the Core Building. Names are listed in three Partnerships. Those partnerships include:

**Town Square Partnership** – recognizing all who made gifts during the calendar year

**Heritage Partnership** – recognizing estates and individuals whose cumulative gifts exceed $5,000

**Legacy Partnership** – recognizing donors who have made a planned gift to secure the future of Pleasant View (see page 3 for more information).

The Donor Recognition Reception is one way to recognize and thank donors who contribute so generously to Pleasant View so that our mission endures. We are grateful to all contributors and agree with Pharrell Williams, the Grammy Award winning singer and record producer, it is a most important message to be thankful…and we are.

---

I’m just very thankful. And I say that a lot because that’s the most important message.

– Pharrell Williams
Reflections from the CEO

2015 was a year for reflection at Pleasant View, as we celebrated the vision and dedication of our three founders to provide quality senior care in the Manheim community. We reminiscenced and shared stories of Pleasant View’s humble beginnings as a residential nursing home on a family farm, recognized the transformation of our campus over the past 60 years, and applauded the efforts of those who made it possible.

In 2016, Pleasant View now looks to the future as we embark on a discernment and strategic direction process. This dynamic process will explore how Pleasant View needs to adapt to better serve and support our current and future residents, staff, and the broader community, as well as remain viable in a highly competitive market. The Board of Directors and the leadership at Pleasant View will partner with experts and facilitators to help with this journey. Staff, current and prospective residents, and community stakeholders will have the opportunity to share their input and insights into Pleasant View’s future.

It is my hope as we collaborate together on a new vision for our organization, we see several recurring themes in our processes and decisions:

1. Every interaction matters – as we interact with one another in a team setting, provide care for those we support, or engage in the community, we have interactions that are positive and with an intentionality to serve others.

2. We model our Core Values and Mission – our interactions and decisions should be carried out in a Christ-like manner and reflect our core values: Excellence, Dignity, Integrity, Teamwork, Security, and Ministry.

3. Organizational decisions are made with 3 simple objectives in mind - each decision made should answer each question below without a question more important than the other.
   a. Is it best for the people we support (residents)?
   b. Is it best for the staff?
   c. Is it best for the sustainability of the Mission?

2016 will be a time of renewed energy and excitement for Pleasant View. I look forward to collaborating with the leadership and staff, the residents, and the broader community in shaping Pleasant View’s strategic direction.

Jonathan E. Hollinger
President and Chief Executive Officer
New Board Members

Matthew Buckwalter is the owner of the locally owned family of home services of One Hour Air Conditioning and Heating, Benjamin Franklin Plumbing and Mister Sparky Electric. Matt attended Penn State and Eastern Mennonite Universities and also serves as the Chair of the Elder Board at Mellinger Mennonite Church. He resides in Lancaster.

William Muth is one of the resident representatives on the Board. Bill moved to Pleasant View in 2009 from Myerstown, and is the current Independent Living Resident Council President. He is also an active member of the Woodworking and Train Clubs on campus.

Become A Legacy

Consider joining the Legacy Partnership by including Pleasant View in your estate plans. Your attorney may want to know the best wording to include in your will or codicil. That language is “I, [name], of [city, state, zip], give, devise and bequeath to Pleasant View Retirement Community [written amount or percentage of estate or description of property] for its unrestricted use and purpose.”

Please contact Jean Bednarski, Director of Community Advancement, at 664-6218 or jbednarski@pleasantviewrc.org if you have questions, are considering donating personal items or to discuss designation of a gift.

Farewell to Galen

On March 30, Pleasant View honored Associate Chaplain, Galen Brumbaugh, as he retires after 7 years of service to our community. Residents and staff filled Hoffer Auditorium to celebrate Galen, as he shared his journey through his pastoral career. Galen looks forward to traveling with his wife to visit their son in Florida, joining the Pleasant View Train Club, and relaxing with a good book during his new found free time.

Welcome Neal

We welcome Neal Benedict, as he joins Pleasant View as the Associate Chaplain. Neal Benedict has served as a chaplain for Lancaster General Health and as a part-time chaplain for Erisman Mennonite Church. A licensed minister in the church, Neal is drawn to provide care and support to others as they journey through the challenges and seasons of life. He lives with his wife and family in Manheim.
World Travelers

Before moving to Pleasant View, many of our residents traveled extensively, either through military service, job obligations or for pleasure. But a move to a retirement community doesn’t mean travel plans need to be put on hold. In fact, living at Pleasant View makes it easier to hit the road and set sail for your favorite destinations.

Apartment resident Dave Kuch has the world covered from A to Z – literally. He’s visited all 50 states, circumnavigated the globe three times, and can name an international trip for every letter of the alphabet.

After retiring, Dave, and his wife, Sylvia, traveled the globe - by plane, by boat, by hot air balloons or even by bicycle, on Road Scholar learning adventures. “We enjoyed the expert lecturers and educational programming, as well as traveling with others that were the same age as us,” Dave shared. They also began introducing their love for travel to their grandchildren, taking all but one on an international trip.

In 2003, Dave and Sylvia moved to Pleasant View, giving them even more freedom to travel. “There are no worries about the everyday things - they’ll even hold your mail for you,” Dave remarked, “I’d just have the neighbor water the plants”. Sylvia passed away in 2011, but Dave has continued their love for travel, taking two three-month long Road Scholar cruises - in 2012 to Southeast Asia and Australia, and then in 2013 to Central and South America.

With over 30 trips under their belts, cottage residents Mike and Terry Scott are certainly no slouches when it comes to cruise travel. “We can pack our suitcases in 20 minutes,” shares Terry. They typically take two to three cruises each year, traveling extensively throughout the Caribbean, as well as Europe, Alaska, Australia and Polynesia.

When asked why they love to travel, the Scotts explained, “We’re stockpiling up on memories now. Both of our parents always wanted to travel, but by the time they were ready, they physically couldn’t do it. We want to enjoy these experiences while we can.” So what’s the next memorable trip? A six week cruise to England and Scotland for their 25th anniversary.

The Scotts value the relaxing nature and the excellent customer service they receive on cruise ships. “Someone is always taking care of you,” Mike raves. Not having to worry about their cottage at Pleasant View also helps them to relax as well. “We can just send an email, lock the door, and walk out knowing that everything will be taken care of.”
World Travelers

Prior to moving to Pleasant View 11 years ago, Marilyn Cassels had visited 21 European countries. Fellow cottage resident, Shirley Landis, had vacationed throughout the United States and Bermuda.

Three years ago, Marilyn and Shirley, along with apartment resident, Marilyn Feick, embarked on a river cruise in Germany and the three ladies laughed their way through Europe.

Today, Shirley Landis and Marilyn Cassels prepare for their third travel adventure together, this time on a Viking River Cruise of the Baltic Sea to visit Sweden, Finland, Russia, Estonia, Poland, Germany and Denmark. “When are we doing the canal tour through St. Petersburg? Is it before or after the rail trip to see the fjords in Norway?” asks Marilyn to her good friend, Shirley. The two women banter back and forth as they check their trip itinerary.

River cruises offer a different take on the traditional cruise ship vacation, as the smaller ships provide less onboard entertainment and more excursions and walking tours of ports. “I love the excursions - being in the cities and seeing how people live. I love to travel, but being a widow, I didn’t want to travel alone,” Marilyn shares. “At Pleasant View, I’ve met wonderful friends and great travel buddies.”

Home Away From Home

Pleasant View now offers Personal Care respite stays as a convenient option when planned or unforeseen circumstances require short-term senior housing for your loved one. Guests will feel pampered in Pleasant View’s fully furnished room while enjoying meals and activities with other community members.

You’ll rest easy knowing that your loved one is safe and secure, even when you may be miles away from home.

For more details or to schedule a respite stay, contact Vicky Jenkins at 664-6237 or vjenkins@pleasantviewrc.org.
Faster than a speeding bullet... more powerful than a locomotive... able to assist staff and residents in a single bound. Look! Up in the sky – it’s a bird, it’s a plane, it’s Super VOLUNTEERS!

On April 11, Pleasant View celebrated the hard work and dedication of over 200 volunteers. Guests were greeted with a Superhero themed party, including a visit from Gotham’s own caped Crusader.

In 2015, volunteers donated a total of 13,715 hours of service, equating to an estimated value of $116,000. Whether transporting residents to entertainment or appointments, greeting friends and neighbors at Sunday services, or organizing our libraries, gift shop and thrift shop, the extraordinary service of volunteers extends through all areas of Pleasant View.

You don’t need superhuman strength, lightning-fast speed or x-ray vision to be a super volunteer – just a caring heart and a willingness to help others. For volunteering opportunities at Pleasant View, contact Aubrey Smith at 664-6288 or asmith@pleasantviewrc.org.

Over the past year, 5 year old Christopher Frison has been taking swim lessons at the Town Square Health Club. The cost of his swim lessons are subsidized by Angels of America’s Fallen, a non-profit organization designed to help children of our fallen military and first responders develop into strong and successful adults by providing them positive mentoring and developmental activities.

“We’re so happy to partner with Angels of America’s Fallen to provide him with swimming lessons at no cost to his family,” shares Lisa Murray, TSHC Wellness Coach.

Angels of America’s Fallen covers the cost for a broad range of team and individual activities, providing opportunities for physical, mental, and artistic development to promote a healthy body, mind, and spirit. For more information on Angels of America’s Fallen and the services they provide to over 300 children nationwide, visit http://aoafallen.org.

Christopher is a joy! He makes everyone smile when he arrives at the pool.

– Lisa Murray
Theme Dinner -  
Southern Comfort Food  
June 10 at 4:30 and 5:30 p.m.  
Stiegel Dining Room

Food For Thought Series -  
Engaging your Grandkids  
June 13 at 4 p.m.  
Stiegel Dining Room

Memory Loss Support Group  
Wednesday, June 15 at 7 p.m.  
Gathering Place

Food For Thought Series -  
I am the Executor – now what?  
June 20 at 4 p.m.  
Stiegel Dining Room

Food For Thought Series -  
Scams and Fraud Protection  
June 27 at 4 p.m.  
Stiegel Dining Room

Food For Thought Series -  
I am the Executor – now what?  
June 20 at 4 p.m.  
Stiegel Dining Room

Food For Thought Series -  
Scams and Fraud Protection  
June 27 at 4 p.m.  
Stiegel Dining Room

Memory Loss Support Group  
Wednesday, July 20 at 7 p.m.  
Gathering Place

At A Glance

Be Our Guest

You’re invited to dine with us in the Stiegel Dining Room for our monthly theme dinners, offering a specially crafted buffet menu centered on a featured cuisine. Seating times are 4:30 and 5:30 p.m.; the last seating time allows guests to bring their own beer or wine. Please call 664-6314 to make reservations for your preferred seating.

Friday, June 10 – Southern Comfort Food  
Friday, August 19 – Seafood Fest

The Stiegel Dining Room and the Town Square Café (located in Town Square North), are open to both residents and community members. The Stiegel Dining Room is open Tuesday through Friday from 4:30 to 6 p.m. (5:30 seating time is BYOB), and on Sundays for Brunch from 11:30 to 1. Please call 664-6314 to make your reservations.

FOOD FOR THOUGHT EDUCATIONAL SEMINARS

Food for Thought is a series of educational seminars hosted by Pleasant View, with presentations given by community professionals. All the sessions are held in Stiegel Dining Room and start at 4 p.m. The seminars are free of charge and open to the public.

June 13: Engaging your Grandkids  
Presented by Esther Wahlberg, Retired Educator  
Whether you’re a full-time grandparent, a step-grandparent, or a long distance grandparent living thousands of miles away, you can find new ways to provide your grandchildren with joyful memories when they visit.

June 20: I am the Executor – now what?  
Presented by Patti Spencer, Esq., Spencer Law  
Come learn more about the responsibilities and requirements that you will assume as Executor of an estate. This is not a position to assume lightly. You need to know what will be expected of you as the person responsible for carrying out all the duties of estate administration.

June 27: Scams and Fraud Protection  
Presented by Northern Lancaster County Regional Police Dept.  
Every day, we receive unsolicited letters, email, and phone calls with offers that seem too good to be true. Hear information on the latest scams and frauds that can happen to you or a loved one, and learn how to respond and protect yourself.

To suggest additional topics of interest or reserve a spot at any of the seminars, contact Jean Bednarski at 664-6218 or jbednarski@pleasantviewrc.org.
Submit requests for corrections or deletion from the mailing list to:
Pleasant View Retirement Community, 544 N. Penryn Road Manheim, PA 17545, or newsletter@PleasantViewrc.org.

Pleasant View Town Square Life | Summer 2016

**SAVE the DATE!**

**Swing for Cognitive Care**  
Wednesday, September 21 at 1 p.m.

Enjoy a great day on the links at the 7th Annual Pleasant View Retirement Community Golf Tournament, set for Wednesday, September 21 at Overlook Golf Course.

Pleasant View has two living areas specifically designed for residents with dementia or dementia-related illnesses. Knowledgeable and compassionate staff not only cares for residents, but works together with family and caregivers, offering support and education through individualized care plans and a monthly memory loss support group. This annual event is the primary fundraising effort to directly support the needs of residents with dementia and their caregivers, through specialized equipment and tools, environmental adaptations, staff training and supportive programming.

Call Amanda Hall at 664-6207 or visit [www.pleasantviewrc.org/golf](http://www.pleasantviewrc.org/golf) to volunteer, learn about sponsorship opportunities, or to register your foursome.