

### Will my gift to Pleasant View Communities for the Heart of Community campaign be tax deductible?

Yes. Pleasant View Communities is a tax-exempt 501(c)(3) organization. Charitable gifts made to Pleasant View Communities are tax exempt following IRS guidelines. We suggest that you contact your financial advisor to discuss your intentions and gift.

### How will Hoffer Farm benefit Pleasant View residents, families, and staff members?

Hoffer Farm will offer a venue for residents, families, and staff members to experience the arts, physical fitness and mental health initiatives, agricultural and educational programming, and opportunities to serve through meaningful volunteering.

### How will the greater Manheim community benefit from the new spaces and programs offered at Hoffer Farm? Will the new activities and programs be open to community residents?

Whether it is learning a new art skill in the maker space, participating in a cooking class, interacting with farm animals, walking the scenic trail system, or volunteering at the Manheim Community Library, residents of the greater Manheim community will be invited to participate and engage in all the program offerings at Hoffer Farm.

### Who are the partner organizations that plan to engage and benefit from services/programs at Hoffer Farm?

The vision for the Hoffer Farm is to engage and serve as the heart of the community. To achieve this vision community organizations will both benefit and engage in the happenings at Hoffer Farm. The current Hoffer Farm impact partners include the Manheim Community Library, Manheim Central School District, Central Pennsylvania Food Bank, OneLife Institute (post high school gap year program), The Next Step Program at Manheim Central, and make717 (maker space).

### How much of The Heart of the Community Capital Campaign goal is dedicated toward the costs of creating the new Manheim Community Library at Hoffer Farm? May I further restrict my gift to support new programming and operations at the library as part of this campaign?

The new and expanded Manheim Community Library will be one of the hallmark spaces of Hoffer Farm. This move will increase the square footage of the library from their current 2,500 square feet to over 7,500 square feet and the adjacent Large Event Room, Programming spaces, Teaching Kitchen, and the Maker Space will all be readily accessible for new library programs and functions. Pleasant View Communities values this new partnership and is making a significant investment to ensure that the new library is fully equipped with the latest technology, equipment, and furnishings. Included in the overall fundraising goal (\$5.25 million) of The Heart of the Community Capital Campaign is \$1.5 million to support some of the initial expenditures for construction and upfitting of the library space as well as three years of operating support to help the library grow new programming and services for the community. Donors who make an unrestricted gift to The Heart of the Community Capital Campaign will be supporting the creation of the Manheim Community Library. Donors who wish to restrict their gifts solely for the library may do so.



## How will this project leverage public funding and what types of public support has been received?

Both private and government dollars will be utilized in funding site and building costs of the Cultural Center, the Manheim Community Library, maker space, daycare, road improvements, and walking trails. Pennsylvania state grants have been awarded along with private gifts/pledges in support of the project.

## Why are endowment dollars critical to this effort? How will annual endowment income be used to support programs and activities at Hoffer Farm?

A new, special fund from which only income will be used – will be available every year in perpetuity and exclusively for programming, services, and maintenance of Hoffer Farm. These “sustaining” gifts to the Hoffer Farm endowment may be made “In Honor” or “In Memory” of a loved one, and those gifts will serve all of Manheim (forever) as generations enjoy the recreation, education, culture, and entertainment amenities offered through Hoffer Farm. Gifts to the endowment may be made with current gifts, pledges, or through one’s estate planning.

## Will Pleasant View Communities offer any special gift “naming” opportunities in this campaign?

Yes. Major gift donors to our Heart of Community campaign of \$25,000, \$50,000, \$100,000, and above may, if they choose, have their names associated with select spaces at Hoffer Farm. (For available spaces and gift minimums, please see our “Space Naming Opportunities” insert.) All donors of gifts of \$1,000 or more will be included on a donor wall to be permanently displayed in a prominent location within the new Cultural Center. All gifts can be made “In Honor of” or “In Memory of,” and every donor will be thanked in a special post-campaign Honor Roll of Donors publication. Gifts of all sizes are needed in this campaign, and we are grateful for the support. Remember: You have the opportunity to make a gift that combines a current gift payable over 5 years with a qualifying planned gift to secure a naming opportunity. Please contact Gene Musser, Director of Development, at [gmusser@pvcommunities.org](mailto:gmusser@pvcommunities.org) or 717-664-6266 for details.

## Over how many years may I pay my pledge?

Donors will have the opportunity to pay their pledge over a period of up to 5 years.

## What role will planned (estate) gifts play in the campaign?

New or increased planned (estate) gifts will be an option for all donors, and planned gifts from donors aged 75 and older will be credited for their estate gift/pledge at full face value. Donors will be asked to sign a binding campaign pledge form and also provide copies of the pertinent section of their will/other documentation. Many donors will choose to make a combination of outright and planned (estate) gifts to maximize their giving.